



## Victoria Distillers is looking for a Marketing Coordinator to join the team!

### Job Purpose

The launch of Empress 1908 Gin in 2017 has spurred an exciting phase of international growth at Victoria Distillers. The **Marketing Coordinator** will assist with community engagement and executing various marketing tasks and projects. This energetic and outgoing candidate will be the main point of contact for our growing social media channels. This is a fantastic opportunity to work with a rapidly growing company in the exciting world of spirits and cocktails.

### Duties and Responsibilities

- Assist with community management through email and on social media
- Assist with campaign creation
- Ensure consistent brand messaging
- Coordinate sending bottles out or packages when needed
- Scheduling content for social platforms and our blog
- Assist with influencer partnerships as needed
- Assist with copywriting for blogs, newsletters and social ads
- Reporting – social media, campaigns, Nielson, etc
- Website management - blog, scheduling, cocktails, recipe cards
- Responsible for campaign reporting and updates
- Assist with other marketing tasks and projects as needed

### Qualifications

- University/college degree in marketing, communications, or business – required
- A minimum of 3+ years marketing, social media and/or community engagement experience - preferred
- Must have an acute attention to detail, highly organized with the ability to multitask in a fast-paced environment
- Excellent communications skills, both written and verbal
- Demonstrated understanding of branding and brand integrity

To apply for this exciting opportunity, please send your resume and cover letter in confidence to Sarah Elliot, Recruiter at: [sarah@sjemploymentsolutions.com](mailto:sarah@sjemploymentsolutions.com)

Thank you for your interest; please note only those applicants selected for an interview will be contacted.

[www.empressgin.com](http://www.empressgin.com)